

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of

Menachem Levanoni et al.

Serial No.: 09/845,648

Filing Date: April 30, 2001

For: DATA MINING TECHNIQUES FOR ENHANCING DEPARTMENT STORE
SPACE MANAGEMENT

Honorable Commissioner of Patents
Alexandria, VA 22313-1450



Attorney Docket No.: YOR920010396US1

Group Art Unit: 2171

Examiner: Pham, Hung Q.

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Technology Center 2100

APPOINTMENT OF ASSOCIATE ATTORNEY

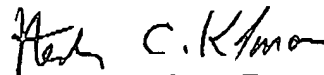
Sir:

The undersigned attorney, who has been appointed as an attorney in the Combined Declaration and Power of Attorney for the above-identified application, hereby appoints Sean M. McGinn (Reg. No. 34, 386) of McGinn & Gibb, PLLC, 8321 Old Courthouse Rd., Suite 200, Vienna, Virginia 22182-3817 [telephone number (703) 761-4100] his associate attorney to prosecute said application and to transact all business in the United States Patent and Trademark Office connected therewith.

Please direct all official communications to:

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Respectfully submitted,


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